



ROWMAN & LITTLEFIELD

U2

Rock 'n' Roll to Change the World

By Timothy D. Neufeld

ORDER TODAY!

30% DISCOUNT OFF LIST PRICE

PLEASE ORDER USING THIS CODE: 7A30AUTHF

9781442249394 ◦ Hardback ◦ ~~\$40~~/~~\$28.00~~ ◦ 9781442249400 ◦ eBook ◦ ~~\$39.99~~/~~\$28.00~~

238 pages, 6 x 9 inches, April 2017

<https://rowman.com/ISBN/9781442249400>

“Neufeld succeeds in his goal of showing how pop musicians can help shape culture.” — **Publishers Weekly**

“Neufeld examines the history of faith, idealism, and activism that has inspired one of rock’s most dedicated and charitably engaged fan bases. Music is only the beginning.” — **Neil McCormick, journalist, author and U2 biographer**

“Perhaps no other musical artists in contemporary memory have had a more indelibly symbiotic relationship with culture—as creators, shapers, consumers, and critics—than U2. Neufeld explores that relationship with a boundless curiosity matched by his passion for music born of Dublin’s Northside in the midst of the Troubles.”

— **Cathleen Falsani, journalist, ONE.org Girls and Women advisory board member and author of *The God Factor***

U2 is famous for uniquely drawing together music, art, faith, and activism, all within a lucrative career that has given each of these elements an unusual degree of social and cultural resonance. Broad-minded musically and intellectually, U2’s output is thematically rich, addressing a slew of topics, from questions of faith to anxieties about commercialism to outright political statements.

With one of the largest fan bases in the history of rock music, U2 and their work require contextualization and exploration. In *U2: Rock 'n' Roll to Change the World*, Timothy D. Neufeld takes up this challenge. Neufeld explores U2’s move from the youthful idealism of a band barely able to play instruments through its many phases of artistic expression and cultural engagement to its employment of faith and activism as a foundation for its success. This book outlines how U2 reshaped the very musical and even political culture that had originally shaped it, demonstrating through close readings of its musical work the dynamic interplay of artistic expression and social engagement.

Timothy D. Neufeld is the chair of the Biblical and Religious Studies Department at Fresno Pacific University, Fresno, California, where he teaches the class Theology, Culture and U2. He has presented academic papers on U2 and is a writer for the award-winning U2 fansite www.atU2.com.

ORDER FORM

(billing in U.S. dollars)

Please send me the following book right away:

ISBN	Title	Price	Qty.	Cost
9781442249394	U2: Rock 'n' Roll to Change the World (Hardback)	Retail \$40 after discount: \$28		
Promo Code*				7A30AUTHF
Shipping Costs are estimated below. Call customer service for exact pricing				
CA, CO, CT, IL, MD, ME, NC, NJ, NY, OH, PA, and TX residents: add applicable sales tax; Canada residents: add all applicable Canadian taxes				
Total				

- **eBooks cannot be pre-ordered;** when the eBook is available at rowman.com, you may order online and use the discount.
- **Promotional price on books** is for U.S. orders only. Offer may not be combined with other offers.
Shipping and handling: U.S.: \$5 first book, \$1 each add'l book; **Canada:** \$6 first book, \$1 each add'l book; **Int'l:** \$10.50 first book, \$6.50 each add'l book
- Rowman & Littlefield Publishing Group offers **special discounts for bulk purchases** in the United States by corporations, institutions, and other organizations. For more information, please call customer service at 1-800-462-6420 ext. 3024 (ask for Christy Hudak or Michele Sims) or email special.sales@rowman.com.
- All orders from individuals must be prepaid / Prices are subject to change without notice

WAYS TO ORDER:Go to www.rowman.com

Call toll-free: 1-800-462-6420 / Fax this order form toll-free to: 1-800-338-4550

Or mail this order form to:

Rowman & Littlefield, 15200 NBN Way
P.O. Box 191
Blue Ridge Summit, PA 17214-0191Please check: Mastercard Visa Amex
 Personal check (make payable to Rowman & Littlefield)

Credit Card #: _____

Exp. Date _____

Signature: _____

BILLING AND SHIPPING ADDRESS:	
Name	
Institution	
Street	
City, State, Zip	
Country	
Phone	